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# Greening celebrations: How tree-gifting initiatives are reviving India's forests and empowering communities

## Details

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**JAMMU:** Environmental experts and monitoring tools like Global Forest Watch have observed a worrying decline in India's biodiverse old-growth forests over the last two decades especially in parts of the Northeast and the Himalayan belt. This loss has been due to construction, mining and logging activities as well as frequent forest fires. The loss of India's green cover is an overwhelmingly complex issue but four organisations are changing this narrative. Their comprehensive afforestation strategies include empowering citizenry to make a difference through meaningful gestures like gifting trees. Tree-gifting initiatives transform celebrations like birthdays, anniversaries and corporate milestones into moments that give back to nature, bolster local communities, and contribute to profound ecological healing.

## Grow-Trees.com

Social enterprise [Grow-Trees.com](#) successfully planting over 20 million trees across 24 states in India. They have pioneered the concept of a eTreeCertificate®. Every time an individual or corporate entity greets with trees, they receive an eTreeCertificate® as acknowledgement of their green gesture. Users can also track the location of the project where the tree is planted. Anyone can gift trees with just a click across diverse ecological projects from Himalayan forests to elephant habitats to tiger corridors. Since their inception, they have planted over 20,654,759 trees across India and created 1,704,018 workdays, primarily for tribal and women communities. These trees on maturity are expected to absorb 413,095,180 kg CO<sub>2</sub> annually. Grow-Trees.com has played a pivotal role in habitat restoration with projects like Trees for Tigers®, Trees for Elephants® and Trees for Leopards®. Their afforestation projects have also restored coastal ecosystems and Himalayan biodiversity. Anyone can be a part of their mission to restore India's green cover by simply clicking on their website.

## The Happy Plant Project

The Happy Plant Project Welfare Society plants trees across various locations in nine states of India. These are Madhya Pradesh, Rajasthan, Uttar Pradesh, Maharashtra, Karnataka, Uttarakhand, Goa, Tamil Nadu and Kerala. Through their website, users can choose trees based on region, impact, or dedicate them under categories like 'Leave a Legacy' or 'In Memory.'

Greenverz also offers a simple monthly planting programme that allows individuals to plant one tree every month with a minimum duration of one year. Each tree can be dedicated to someone special, whether for a birthday, anniversary, Diwali or Christmas, making it a thoughtful option for both personal and professional gifting.

## Grow Billion Trees

Launched with a vision to plant one billion trees across India by June 2030, Grow Billion Trees Foundation offers individuals, corporate entities, and community groups opportunities to participate in tree-planting efforts aimed at addressing climate change, preserving biodiversity, and improving community well-being. Their projects include initiatives like Trees for Carbon Neutral Meetings, Trees for Wedding Anniversary Celebrations, Trees for Clients, Trees for Forests, and Trees for Employees. The foundation also leads efforts in agroforestry, Miyawaki urban forests, mangrove restoration, livelihoods-driven rural plantations, and carbon-offset forestry.

## Greenverz

Greenverz Solutions was launched in 2022 with the objective of land restoration through the use of technology. The organisation primarily focuses on tree planting to restore degraded land, benefiting farmers, communities, and the nation as a whole. It offers individuals the opportunity to plant trees on special occasions, such as the birthday of father, mother, sibling, or cousin, as well as on important events and international days. Donors can choose from a variety of tree categories, including fruit trees of India, multipurpose trees, native species, and timber trees. NGOs and business establishments can also partner with Greenverz for tree-planting initiatives. Choose a tree, plant it online, and Greenverz provides a geotag and regular updates on its growth. It's a return gift that truly lasts.

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### January 2026

- [Kuch Toh Log Kahenge: Celebrating 100 Years of iconic filmmaker Shakti Samanta...- Digitally Restored, Ready to Rediscover – Shakti Samanta Classics on Ultra Play](#)
- [Vivekanand Education Society Polytechnic \(VESP\) hosts Anvesh 2026, celebrating “Virasat: From Heritage to Horizon](#)
- [National Youth Day: Three young rural women redefining leadership through local action](#)
- [IIT Bombay's TIH concludes ATMAN 3.0; 6 Health-tech Startups to Receive Upto INR 6-crore Cumulative Seed Funding](#)
- [Somnath - A Living Symbol of Sanatan Dharma and India's Eternal Civilisational Spirit: Gaurav](#)

- Somnath Swabhiman Parv – 2026: A historic resolve to uphold India's civilizational pride and cultural heritage: Pawan Sharma
- PM Modi's vision sees technology as key to tackling societal challenges: NITI Aayog Vice Chairman
- Leeford Healthcare Limited commits INR 200 Crore for expansion of Ortho & Mobility Aids Division; Names action superstar tiger shroff as its brand ambassador
- Matrix Geo Solutions signs strategic MoU with DRIIV Foundation to Advance Drone, GeoAI & National S&T Missions
- Dr. Soumya Ranjan Jena honoured at Swamy Vivekananda Awards 2026 for Outstanding Contributions to Education, Research and Innovation
- Aryans Group of Colleges students shine in prestigious government recruitments across India
- IPAG launches XLRI-certified Doctor of Business Administration (DBA), a transformative online program for senior professionals
- Gujarati classic Desh Re Joya Dada Pardesh Joya returns to theatres on January 9, 2026, in a restored version
- IIM Jammu inaugurates onsite business communication & presentation skills programme for Hindustan Aeronautics Limited
- NIIT Foundation signs MoU with Rajasthan Government to strengthen youth employability
- Chuni ppeal PM Modi to take decisive Military action for Liberation of PoJK, citing recent U.S. Precedent in Venezuela against Narco-Terrorism
- Simplilearn partners with IndiaAI mission to launch 'YUVA AI for ALL,' powering India's vision of mass AI literacy
- St. George's University highlights the importance of early detection and education during Thyroid Awareness Month
- 2 lakh educators join CENTA TPO, world's largest teaching competition, celebrating a decade of global teacher excellence with participation from over 100 countries
- Opening ceremony of 2nd Khelo India Beach Games in Diu - India's youth are redefining sports excellence and scripting a new history from playgrounds to podiums, says LG Manoj Sinha
- JKSA National Convenor Nasir Khuehami–Prashant Kishor meet sets stage for Kashmir Youth Dialogue
- CNMS & Adhyayan Trust to hold Schools Convention 2026 on strengthening school education under NEP at New Delhi

**Fresh Reads - Explore Now!** 

## January 2026

- Police arrests 02 drug peddlers alongwith huge quantity of contraband substance in Pulwama
- Balbir raises alarm over winter power crisis in Jammu
- Aseem Gupta expresses serious concern over long power cuts
- Central University of Kashmir announces admission to UG programmes
- Central University of Kashmir announces admission for Ph.D programs
- PDF President Hakeem Yaseen calls for unity, restoration of statehood, warns against divisive politics
- Ati Vishisht Rail Seva Puraskar Awardee Shri Uchit Singhal calls on LG Manoj Sinha
- Sandeep Jain called on Lieutenant Governor Manoj Sinha
- DC Shopian reviews arrangements for Republic Day 2026, Shab-i-Miraj
- DC Kulgam reviews progress of Developmental Projects in Qaimoh Area
- DC Kulgam reviews functioning of Tehsil Office Qaimoh
- Market checking drive conducted in Sub-Division Handwara
- MSME holds District level PM Vishwakarma Capacity Building program in Baramulla
- Scheduled power shutdowns announced for Wanpoh, Lar and Preng areas on January 15, 19 & 21
- Power Shutdown scheduled in Premnagar, Thathri, Gundoh and nearby areas on January 15 & 17
- Ex-servicemen felicitated at Kupwara on 10th Veterans Day
- Chief Secretary releases DIPR Calendar-2026 and Official Diary
- VB-GRAM G Act ensures employment, skill development, and rural prosperity: Ashok Koul
- Dr Tahir Chowdhary slams CM Omar –led NC govt over power crisis in freezing Jammu winter
- Police arrests drug peddler in Pulwama, contraband substance recovered
- MLA Jasrotia honours Shaheed Mangal Singh, reaffirms nation's debt to its Heroes
- Lohri celebrated with Traditional Fervour at Ramgarh, Bainglar and Chamliyal
- Dr. Farooq Abdullah reaffirms commitment to transforming Jammu into North India's Business Hub
- Swadeshi Sankalp Run with Dogri Oath at SMVDU

- [Shamsher Hakla Poonchi called on Lieutenant Governor](#)
- [Satish Sharma exhorts youth to lead India's journey towards Viksit Bharat @2047](#)
- [Satish Sharma extends greetings on Lohri and Makar Sankranti](#)
- [Minister Sakeena Itoo extends greetings on Lohri, Makar Sankranti](#)
- [Javid Dar greets people on Lohri](#)
- [Power Shutdown by KPDCL](#)
- [Educational institutions celebrate International Youth Day](#)
- [SDM Gool reviews arrangements for R- Day](#)
- [Public hearing for minor mineral block held at Jaganoo](#)
- [Mission Director Dairy Development J&K reviews working of ASH deptt in Udhampur District](#)
- [SDM Thathri reviews working of Mission Yuva Doots](#)
- [Gool: GDC Campus nearing Completion; KV starts Class work from coming session](#)
- [DLSA Reasi organises awareness camp on National Youth Day 2026](#)
- [Scheduled power shutdown on January 14 to affect Channi, Marheen, Rajbagh and surrounding areas](#)
- [NIT Srinagar organises 'Run for Swadeshi' on National Youth Day](#)
- [Muskan Charitable Trust delegation called on Lieutenant Governor](#)
- [Lieutenant Governor's Greetings on the occasion of Lohri and Makar Sankranti](#)
- [CM Omar Abdullah extends greetings on Lohri, Makar Sankranti](#)
- [Deputy CM extends Lohri greetings; meets public delegations](#)
- [Central University of Jammu organises 'Run for Swadeshi' on National Youth Day](#)
- [Vice-Chancellor, University of Jammu releases the self learning material manual of Centre for Distance & Online Education](#)
- [Mission Vatsalya Bandipora Celebrates National Youth Day](#)
- [Mission Yuva Workshop for SHGs from NRLM held at Kulgam](#)
- [DLSA Shopian Observes National Youth Day](#)
- [DLAC reviews implementation of Food Safety and Standards Act in Poonch](#)
- [Republic Day arrangements finalized at Bheaderwah](#)
- [J&K BOSE notifies date-sheets for class 11, 12](#)
- [BJP pays tribute to martyrs Bhikham Singh and Bihari Lal on their martyrdom day at Hiranagar](#)
- [Ashok Koul reviews party functioning in Budgam, holds OBC Morcha review at Srinagar](#)

- District Adm provides immediate relief to fire affected families of Karnah
- District Admin Kupwara conducts inspection of Coaching Centres
- DC Poonch assesses working of Revenue Department at District-Level Review Meeting
- VLW delegation meets Javid Dar; expresses gratitude for pay upgradation
- New India prepared to strike back - ISI's narco-terror plot using women will be crushed: Raman Suri
- Scheduled power shutdown to affect Reasi, Katra, Batote, Kathua and other areas on January 11
- DC Poonch chairs DRAC meeting, clears majority of Rent Assessment Cases
- DC Poonch reviews permission for CLU, ensures timely NOC issuance
- Commissioner R&R reviews ongoing development works in migrant camps
- National Road Safety month 2026 observed in Dharmari
- DSU organises one day training cum review meeting under IHIP-IDSP
- J&K BOSE notifies date-sheet for Class 10
- Week long management development programme under RAMP concludes in Udhampur
- DC Kathua reviews progress of bunker construction works
- MLA Gool-Banihal distributes smart boards, relief cheques

### Fresh Reads - Explore Now!

#### January 2026

- BJP celebrates Lohri with traditional fervour at party headquarters
- Sat Sharma participates in Lohri celebration at Gangyal, highlights cultural unity and peace
- If i could read minds
- DC Kulgam visits Sheikh-ul-Alam (RA) Shrine at Qaimoh, reviews development Works
- DC Baramulla inaugurates upgraded Park at DC Office Premises
- ADC Handwara reviews arrangements for celebration of Shab-e-Meraj
- SKUAST-K organises awareness program on Safe Use of Pesticides
- SWD Srinagar organises Awareness Programme on "Bal Vivah Mukh Bharat" under BBBP
- Winter Internship Program concludes at Islamia College of Science and Commerce

- Directorate of School Education Jammu extends Makar Sankranti greetings
- Civil–Police friendly T20 Cricket Match organised at Doda
- Sacred flames of Lohri illuminate Dogra culture at Baba Kailakh: Sat Sharma
- Police seizes 09 vehicles for illegal extraction & transportation of minerals in Ganderbal
- DLSA Bhandarwah organises Environmental Awareness Programme at tourist destination Guldanda
- 42 youth complete Management Development Programmes at JKEDI Jammu
- Awareness cum health check-up camp held for commercial vehicle operators at Rajouri
- District-level seminar on Medicinal Plants held at Reasi
- Expert Lecture on the topic ‘Spiritualizing Life and Living’ held at University of Jammu
- Saliq bin Farooq clinches Gold at Khelo India Beach Games 2026 in Diu
- National-level Powerlifter Rakesh Kumar called on Lieutenant Governor
- Shopian District mandates GPS installation on Vehicles, Machinery engaged in Mineral Extraction
- DLSA Srinagar organizes awareness program under “Bal Vivah Mukht Bharat” campaign
- DLSA Srinagar concludes week-long National Youth Day Legal Awareness Drive
- DLSA Budgam organizes awareness programme on Youth Day
- CHC Billawar being upgraded to 100 bed facility, DDC reviews progress of Key SASCI projects
- Media Workshop on Bal Vivah Mukht Bharat campaign held at Kishtwar
- MVD conducts road safety programme at Paradise Skill Development Centre Kishtwar
- University of Jammu celebrates Lohri as reflection of cultural traditions, unity
- Keshav Chopra organizes 101st Free Health and Eye Screening Camp
- Dr Romesh Kumar's "Happy Schools" acclaims global recognition
- CSIR Floriculture Mission boosting farmers income: Director IIIM
- Special Camp held at Bhandarwah to generate Digital Life Certificates for Pensioners
- DLSA Bhandarwah organizes awareness program on Child Marriage under Bal Vivah Mukht Bharat
- DLSA, SWD organises awareness camp on Prohibition of Child Marriage Act at Talwara, Reasi
- CPD Kishtwar appeals to religious leaders to verify age before solemnising marriages

- Labour Department Kishtwar sensitizes Pakal Dul HEP workforce on New Labour Codes, financial inclusion schemes
- SWD Kishtwar organises counselling session for drug addicts
- JKAACL observes Vishwa Hindi Diwas with literary programme
- Rajouri Administration reviews arrangements for Shri Guru Ravi Dass Ji Maharaj Shobha Yatra
- DDC Reasi reviews status of projects under SASCI for reconstruction, mitigation of disaster
- Jammu Division Canals being closed for execution of works from Jan 15, 2026
- DC Ganderbal chairs meeting of District Health Society to review District Health Action Plan 2026-27
- Multi-Specialty Medical Camp organised for Tribal Community at Thanala- Bhaderwah
- Sahitya Akademi, JKAACL host symposium on Legendary Punjabi Poet Shiv Kumar Batalvi at Jammu
- JMC Commissioner conducts extensive inspection of Municipal wards under Swachh Republic Day campaign
- DC Ramban flags off Five-Day Trekking Expedition to Patnitop
- DC Bandipora reviews Healthcare Service Delivery amid ongoing Winter Season in Gurez
- DC Bandipora chairs Multi-Disciplinary Monitoring Committee meeting on environmental aspects of Kishanganga HE Project
- DC Bandipora reviews progress of 7th Minor Irrigation Census and 2nd Census of Water Bodies
- Free Medical Camp held at Zila Sainik Welfare Office Kupwara
- JLNH Hospital hosts CME on Breast Cancer awareness
- DC Budgam chairs Media Vartalap on VB-GRAMG Act 2025
- DLSA Srinagar continues awareness drive ahead of National Youth Day
- DLSA Srinagar organizes awareness program on Child Marriage under Bal Vivah Mukta Bharat
- BJP J&K releases Annual Calendar-2026, dedicated to Atal Smriti Varsh
- Sat Sharma pays obeisance at Shiv Temple, calls for national participation in Somnath Swabhiman Parv
- BJP backs anti-drug message, releases banner of film "The Last Dose" in Jammu
- Police seizes 04 L&T machines involved in illegal mining in Awantipora
- Volleyball Championship successfully concludes In Sopore


- [J&K Police in Shopian holds PCPG meeting at Imamsahib to address public concerns](#)
- [MLA Sham Lal Sharma leads farmer training camp on modern horticulture at Lower Domana](#)
- [NSS SMVDU organized wall painting and cleanliness drive at Children's park Basohli](#)



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