Eco-Conscious Corporate Gifting: Top Green Gift Ideas for 2024

December is all set to bring back the familiar festivities of Christmas and to mark not only the end of the year but also a season when many companies curate gifts for their employees. This time, why not make a difference with thoughtful, eco-friendly gifts that benefit both recipients and the planet? As global warming and climate change increasingly impact our environment, the demand for green gifting is rising.

Here is a list of five corporate gift ideas that reflect a company's commitment to a greener future.

Dedicate trees

With their ability to purify air by absorbing carbon dioxide and producing oxygen, trees play a pivotal role in keeping the environment healthy. When considering a meaningful and lasting gift, nothing compares to dedicating trees on behalf of employees. Social enterprises like Grow-Trees.com, actively engaged in afforestation initiatives across the country, provide an excellent platform for planting trees in various locations while honouring your team with a personalised eTreeCertificate®. Their website, Grow-Trees.com, features a dedicated section for corporate programmes, enabling businesses to adopt sustainable gifting practices and leave a legacy for future generations. It also offers tree-planting opportunities in various projects, such as Trees for Leopards®, Trees for Ecotourism™ and Trees for Villagers™ to name a few, which aim to enrich wildlife habitats and ecosystems, promote rural welfare and support pollution-free urban centres.

Eco-friendly office essentials

From plastic pens and packaging materials to food containers and even decorative items, everyday office supplies can contribute significantly to non-biodegradable waste. This is why the need for eco-friendly office essentials is becoming increasingly important in workplace settings. Options include recycled paper products, including plantable ones, compostable straw and cup sets, reusable tote bags and bamboo desk organisers. By gifting eco-friendly office supplies, companies can also nurture a culture of environmental care among employees.

Plant-based wellness gift hampers

Offering gift hampers to employees is a common practice in many corporate offices. These hampers can be thoughtfully crafted with a focus on eco-friendliness. For example, a package filled with plant-based products such as organic teas, natural skincare items, vegan snacks, and organic chocolates infused with real fruit pieces makes for a perfect, health-focused offering. Some online platforms offer curated hampers with ceramic mugs, organic tea tins, sweet chili cashews in reusable jars, soy wax coconut candles and berry blast chocolate bars that are 100% organic.

Recycled plantable greeting cards

Even in this digital era, the joy that an artistic greeting card can bring is truly unmatched. Consider pairing your gift set with a recycled, plantable greeting card. These unique cards are embedded with seeds, allowing recipients to plant them at home. As the seeds grow, they become a living reminder of an employer's appreciation and contribute to the planet by adding one more life-breathing plant.

Recycled glass planters with succulents

Succulent plants are easy to grow and ideal for enhancing the interiors of both homes and offices. With their ability to store water in stems and leaves, these low-maintenance plants offer numerous environmental benefits. They help purify the air, thrive at room temperature, and some varieties even bloom seasonally, adding charm to indoor spaces. Gifting a succulent along with a recycled glass planter or an elegant glass jar can be an excellent and thoughtful choice.